Dear Corporate Colleagues:

On behalf of the Board of Directors of the International Society of Nurses in Cancer Care (ISNCC) and its Conference Management Committee, I invite you to participate as a sponsor/exhibitor in the International Conference on Cancer Nursing 2020 (ICCN 2020) in London, UK. The ICCN 2020 will be held from March 29 through April 1, 2020, at Imperial College, near Hyde Park in London. This is ISNCC’s 23rd Conference and we plan to make it an exceptional event as we celebrate “The Year of the Nurse” in the birthplace of our Society. We are especially pleased to have our colleagues from the United Kingdom Oncology Nursing Society (UKONS) as our regional partner and local host.

The theme for the Conference is “Innovation and Inspiration: Celebrating the Global Impact of Oncology Nurses.” The meeting will focus on enhancing the ability of nurses involved in cancer care to impact patients, families, communities and nations through clinical practice, education, health policy, leadership and research. The Conference will provide nurses from diverse settings the opportunity to engage in scholarly discourse, networking and collaboration, while the Conference programmeme showcases the remarkable work and dedication of nurses involved in cancer care. The meeting offers a wide variety of educational opportunities including pre-Conference programmemes, plenary speakers, oral presentations, instructional sessions, and poster sessions as well as social and cultural events to educate and celebrate nurses. A special highlight is the Robert Tiffany Award keynote address sponsored by the Royal Marsden Hospital NHS Foundation Trust.

I am particularly delighted that our Conference will be held in London. Its vibrant urban opportunities and ease of global access should appeal to a large international audience.

I hope you will consider sponsoring and/or exhibiting at our Conference. Your participation has the potential to impact the education of nurses and the care of cancer patients and others far beyond the three and a half days of our Conference.

Kindest regard,

Linda U. Krebs, PhD, RN, AOCN, FAAN
Conference Management Committee, Chair
ISNCC
About the Host

ISNCC is the international voice of oncology nursing dedicated to maximizing the role of nurses to reduce the global burden of cancer. The ISNCC Vision is: ‘Nurses worldwide are vital and central leaders in cancer care and control.’ Our Mission is: ‘To lead the global nursing community to reduce the burden of cancer’. ISNCC is focused on building and sustaining stakeholder relationships, influencing health policy, advancing and applying knowledge, and developing and engaging cancer nurse leaders. ISNCC provides a platform from which nurses, national and regional cancer societies, government and non-government cancer care and control institutions, and corporate entities can collaborate. Additionally, ISNCC enables leaders across the globe to build capacity within the cancer nursing community and influence health policy to improve health and social outcomes for people affected by cancer.

ISNCC is the only federation of national cancer nursing societies, oncology institutions and individual cancer nursing professionals, representing more than 60,000 cancer nursing professionals globally. ISNCC is a non-governmental member of the Union for International Cancer Control (UICC) and a special affiliate of the International Council of Nurses (ICN). ISNCC has hosted 22 highly successful nursing Conferences since the 1st ICCN in 1978. This is the longest running international Conference for the profession.
Host City - Venue

About London, UK

One of the world’s most visited cities, England’s buzzing capital is well worth the visit and has so much to offer, from magnificent history and culture to cutting-edge fashion and food. With six international airports and direct flights to 380 destinations, London is one of the best-connected cities worldwide. Being the global tech hub and financial capital, the city offers great expertise for a range of sectors.

Imperial College London

Imperial Venues is one of the largest academic venues in London with over 100 event spaces in South Kensington. From modern classrooms, lecture theatres and Conference spaces to our historic townhouse 170 Queen’s Gate (which benefits from a private outdoor garden), these venues offer unique opportunities for educational and social events.

The ICCN 2020 Exhibition will take place in the Queen’s Tower Rooms & Terrace, one of the largest and most adaptable spaces. Floor to ceiling windows overlook the Queen’s Lawn and Imperial College’s iconic Queen’s Tower, creating a light and airy space for guests to enjoy. This spacious London event venue can accommodate up to 640 Guests.
Exhibit Opportunities

Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities. Efforts include but are not limited to:
- Welcome Reception in the Exhibit Hall on the opening night, Sunday March 29, 2020
- Coffee breaks and lunch in the Exhibit Hall on Monday, Tuesday and Wednesday.

<table>
<thead>
<tr>
<th>PRICE PER EXHIBIT BOOTH</th>
<th>REGULAR TABLE TOP</th>
<th>SPACE ONLY</th>
<th>NON-FOR-PROFIT TABLE TOP</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>USD 3,000.00</td>
<td>USD 2,600.00</td>
<td>USD 1,500.00</td>
</tr>
</tbody>
</table>

**VAT will be added if applicable**

**The purchase of a Regular Table Top includes the following:**
- One table and two chairs
- Company name and booth number displayed on table

**Additional Entitlements included with the purchase of a Regular Table Top/Space Only:**
- Logo recognition and 50 word description on the Conference PDF Programme Book and on the Exhibitor section of the Conference website
- Logo recognition and contact details on the Conference Mobile App
- Two (2) registrations to access the exhibit hall only
- One (1) ticket to the Welcome Reception
- One (1) Full Conference registration including access to scientific sessions, catering during coffee breaks and lunches
- Access to a detailed Exhibitor Manual

All staff members working on exhibit booths are required to be individually registered regardless of the length of time spent at the meeting. Exhibitor registrations include access to scientific sessions and Welcome Reception.

**EXHIBITOR REGISTRATIONS**

<table>
<thead>
<tr>
<th></th>
<th>EARLY (Until January 29, 2020)</th>
<th>REGULAR (until February 27, 2020)</th>
<th>LATE / ONSITE (after February 27, 2020)</th>
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<tbody>
<tr>
<td>RATE</td>
<td>USD $575.00 + VAT</td>
<td>USD $675.00 + VAT</td>
<td>USD $875.00 + VAT</td>
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</table>

**Exhibitor Registration Includes:**
- Access to scientific sessions
- Access to exhibition area
- One (1) ticket to Welcome Reception
- Catering for all days of the Conference
- Name badge and lanyard
Your total investment will be calculated based on the purchase of any items from the sponsorship prospectus, including academic, digital, onsite, and social events opportunities. When your total contribution exceeds one of the Sponsorship Levels, you will receive the additional benefits listed below, over and above the benefits listed for each individual item purchased.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>PLATINUM USD 20,000</th>
<th>GOLD USD 15,000</th>
<th>SILVER USD 10,000</th>
<th>BRONZE 5,000</th>
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<tbody>
<tr>
<td>ONE ON ONE MEETING WITH ISNCC EXECUTIVE TEAM</td>
<td>✔️</td>
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<tr>
<td>DELEGATE BAG INSERT</td>
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<tr>
<td>LOGO RECOGNITION + WEBSITE LINK ON THE SPONSOR SECTION OF THE CONFERENCE WEBSITE</td>
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<tr>
<td>LOGO RECOGNITION + CONTACT DETAILS ON THE CONFERENCE MOBILE APP</td>
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<td>COMPLIMENTARY REGULAR EXHIBIT TABLE TOP</td>
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<td>1</td>
<td>-</td>
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</tr>
<tr>
<td>FULL CONFERENCE ACCESS REGISTRATION</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>WELCOME RECEPTION TICKETS</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>LOGO RECOGNITION + 50 WORD ORGANISATION DESCRIPTION IN THE CONFERENCE PDF PROGRAMME BOOK WITH ACKNOWLEDGEMENT OF THE SPONSOR LEVEL</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>PUSH NOTIFICATION ON THE CONFERENCE MOBILE APP</td>
<td>✔️</td>
<td>✔️</td>
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</table>

VAT will be added if applicable on all Sponsorship items and level
Academic Opportunities

EXCLUSIVE LUNCH OR DINNER SYMPOSIUM
(1.25 HOURS LUNCH / 2 HOURS DINNER)

The exclusive lunch or dinner symposium offers the opportunity to be the only session occurring during lunch or dinner on the chosen day. The symposium fee is based on the estimated attendance (approx. 250 attendees for the lunch and 100 for the dinner) and does not include food service. Attendance for these symposia are on a first come, first served basis, or an invitee basis (as preferred). Should the sponsor wish to cater for the delegates, the sponsor will be billed separately, as necessary.

No refunds will be made if the attendance is less than the anticipated numbers shown above.

USD 20,000

CORPORATE LUNCH TUTORIAL
(1 HOUR LUNCH)

The non-exclusive lunch tutorial offers the opportunity to be one of 2 concurrent tutorials on the chosen day. The tutorial fee is based on the estimated attendance (approx. 150 attendees) and does not include food service for attendees. Should the sponsor wish to cater for the delegates, the sponsor will be billed separately, as necessary.

No refunds will be made if the attendance is less than the anticipated numbers shown above.

USD 15,000

FOCUS GROUP (2 HOURS SESSION)

Take advantage of this valuable opportunity to have a direct, detailed and cost-effective conversation with motivated Conference delegates and ISNCC officials. Your focus group will consist of 10-15 high-level nurses, with the group facilitated by an ISNCC nurse-leader. A group of this size provides the optimal opportunity for all participants to share their views and expertise, with adequate discussion.

The ISNCC facilitator will work with you to determine how the agenda will run to meet your goals and objectives for the group. The participant selection process will be in accordance with your target audience requirements (e.g. qualifications, specialty, expertise, region/country), and the ISNCC facilitator will invite suitable participants to attend.

USD 10,000

ENTITLEMENTS:

• The opportunity to exclusively present information to your target audience
• Logo recognition and website link on the Sponsor section of the Conference website
• Logo recognition and contact details on the Conference Mobile App

• Logo recognition and 50 word description on the Conference PDF Programme Book
• One (1) complimentary full Conference registration
• One (1) complimentary Welcome Reception ticket
Digital Opportunities

CONFERENCE MOBILE APP (EXCLUSIVE)  USD 5,000

The Mobile App will be provided to delegates free of charge and will be available for most iOS and android mobile devices. The Mobile App will include the full Conference programme, exhibit floor plan including exhibitor descriptions as well as general Conference information. Timely updates about Conference programme changes or important announcements will be sent through the App via notification alerts. Benefits of being a sponsor of this item include:
- Welcome screen advert on the Mobile App for delegates to view each time they access the App
- Company profile, logo and contact details on the Mobile App
- Logo recognition and website link on the Conference Website
- One Push Notification per day sent to delegates

ONSITE WIFI (EXCLUSIVE)  USD 4,500

Naming rights in association with provision of WiFi for all Conference delegates for the duration of the Conference. Benefits of being a sponsor of this item include:
- Link to company website via the Conference Mobile App
- Logo recognition and branding on the Conference page notifying delegates of the WiFi login details

MOBILE APP INSERT  USD 500

Opportunity to include a promotional PDF flyer (provided by organisation, file size limits will apply) on the Conference Mobile App.
Onsite Opportunities

CONFERENCE LANYARDS (EXCLUSIVE)  

OPTION 1: Sponsor to provide the branded lanyards (USD 3,500)  
Lanyards with the Conference logo are to be supplied by the sponsor and are to be approved by the Organising Committee.

Benefits of being a sponsor of this item include:
- Logo recognition on the Conference PDF Programme Book
- Delegate list ten working days prior to Conference (subject to privacy laws)

OPTION 2: Lanyards supplied by Organising Committee (USD 6,000)  
Lanyards with the Conference logo will be supplied by the Organising Committee and will be branded with the sponsor’s logo.

CONFERENCE DELEGATE BAGS (EXCLUSIVE)  

OPTION 1: Sponsor to provide the branded Delegate Bags (USD 3,500)  
Delegate Bags with the Conference logo are to be supplied by the sponsor and are to be approved by the Organising Committee.

Benefits of being a sponsor of this item include:
- Logo recognition on the Conference PDF Programme Book
- Delegate list ten working days prior to Conference (subject to privacy laws)

OPTION 2: Delegate Bags supplied by Organising Committee (USD 6,000)  
Delegate Bags with the Conference logo will be supplied by the Organising Committee and will be branded with the sponsor’s logo.

CONFERENCE BOTTLE (EXCLUSIVE)  

ICCN 2020 is Eco-Friendly. Re-usable water bottles will be provided to delegates in their satchel to allow a quick refresh as they move about all day. The bottles will be branded with the sponsor’s logo (sponsor to provide the branded bottles with Conference logo. The bottles will need approval from the Organising Committee)

Benefits of being a sponsor of this item include:
- Logo recognition on the Conference PDF Programme Book
- Delegate list ten working days prior to Conference (subject to privacy laws)

DELEGATE BAGS INSERT  

Opportunity to provide an A4 or similar flyer which will be placed in the Conference Delegate Bags:
- Flyers are to be approved by the Organising Committee.
- Logo recognition on the Conference PDF Programme Book
- Delegate list ten working days prior to Conference (subject to Privacy Laws)
Onsite Opportunities

**POSTER SESSIONS**

Abstracts accepted for poster presentations will be displayed on poster boards in the exhibit hall. Presenters will be present during the networking breaks and poster viewing on their specific day to answer questions and discuss their research/project with delegates.

Benefits of being a sponsor of this item include:
- Have your logo displayed on all poster numbers
- Logo recognition and website link on the Sponsor section of the Conference website

**DIRECTIONAL SIGNAGE (EXCLUSIVE)**

Sufficient directional signage throughout the venue is very important and one of the key components to make the Conference a worthwhile experience for delegates.

Benefits of being the sponsor of this item include:
- Have your logo displayed on all Conference directional signs
- Logo recognition and website link on the Sponsor section of the Conference website

**CHARGING STATIONS**

The Charging Stations will allow attendees to power up their mobile phones, tablets, laptops, and other electronic devices for free. The Charging Station will be in high demand and placed in the exhibit area.

Benefits of being a supporter of this item include:
- Have the Charging Station branded with your logo
- Have the opportunity to place promotional material within your Charging Station
- Logo recognition and website link on the Sponsor section of the Conference website

**MEETING ROOM / OFFICE SPACE**

Limited meeting/office space is available at the venue for you to host reviews, hospitality suites, staff offices, press rooms. *(Available between 8 am to 5 pm on Conference days - AV equipment upon request)*
Social Event Opportunities

**WELCOME RECEPTION (EXCLUSIVE)**

USD 4,000

Our Welcome Reception acknowledges the contributions of our major partners, sponsors and affiliates and is held in the exhibition area. It provides an opportunity for all guests to mix and mingle and get to know each other in a relaxed setting.

Benefits of being the sponsor of this item include:
- Logo recognition on the Conference PDF Programme Book
- Company signage at the Welcome Reception
- Logo recognition and contact details on the Conference Mobile App
- Logo recognition and website link on the Sponsor section of the Conference website
- Six (6) complimentary tickets to the Welcome Reception

**COFFEE BREAKS (ONE SPONSOR PER BREAK)**

USD 2,000

Networking opportunities are among the most important reasons delegates attend Conferences. The Conference will provide complimentary snacks and refreshments in the exhibit hall for all attendees during the morning and afternoon breaks.

Benefits of being the sponsor of this item include:
- Have table top cards with your logo on all food and beverage stations during your selected networking break(s)
- Logo recognition and contact details on the Conference Mobile App
- Logo recognition and website link on the Conference website

**PRESIDENT'S RECEPTION (EXCLUSIVE)**

USD 5,000

The ISNCC President will invite the guests: plenary speakers, committee members representatives, other dignitaries and major sponsors to an exclusive, by-invitation-only reception to thank them for their commitment.

Benefits of being the sponsor of this item include:
- Three (3) complimentary invitations to the Reception
- Company signage at the President’s Reception
- Logo recognition and contact details on the Conference Mobile App
- Logo recognition and website link on the Sponsor section of the Conference website
Advertising Opportunities

Digital Advertising

PROMOTIONAL EMAILS
In the months leading up to the Conference, delegates will receive a number of promotional emails updating them on the programme and activities.

Sponsors that support this product are therefore given early exposure to the delegation:

- Inclusion in up to 6 promotional emails, with logo, images, text and external links (Limited to a 1/4 page per email).

USD 2,000 per email

BLOCK AD ON WEBSITE
Block Ad will be displayed on the Conference website and linked to the Sponsor’s website. They will be displayed on the most visited pages (Delegate Registration, Accommodation and Sponsor section) and will give the sponsors an early exposure to the delegation.

USD 1,000 per month

PDF Programme Book

Half Page Advertisement USD 1,200
Full Page Advertisement USD 2,000

Contact
For any inquiries, or for additional information, please contact:

ICCN 2020
Sarah Gobillon
Sponsorship & Exhibit Sales Manager

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Vancouver, BC, Canada, V6E2V2
Phone: [+1] 236-521-0028
Email: iccn2020-sponsorship@icsevents.com

To confirm your participation, contact us soon!